Fame – UEA Library Guide

Introduction
Fame is a detailed company financial information database with data on over 2 million public and private companies in the UK and Ireland. You can use it to find more information about companies you already know (corporate structure, peer analysis, directors and contact info, financial information etc.) or to build sets of companies for analysis in particular industries or geographic areas.

How to access Fame from UEA Library
1. Go to the Business Subject Guide: uea-uk.libguides.com/business and scroll down to the Company information box.
2. Click the link to Fame and then follow the on screen instructions.

Help and guides
You can view Fame help guides on the following website: help.bvdinfo.com/LearningZone/Products/fame/Content/Home or you can contact Fame directly to ask a question: www.bvdinfo.com/en-gb/contact-us

If you do not find the answer to your questions on the help site then please get in touch with either your academic librarian – Doug Broadbent-Yale: d.broadbent-yale@uea.ac.uk or Library Electronic Services: eservices@uea.ac.uk

Hints and tips
- The Peer comparison function can be used to compare a company with its market competitors.
- If the company you are looking at is a subsidiary of a large corporation then you can find the full company by using the Global Ultimate Owner function at the top of the main company record view.
- Use the export function to extract data sets for analysis in Excel.
- If you would like to see more information on banks and financial institutions then the Bank Focus database has the same platform as Fame, but with data on different types of organisations.